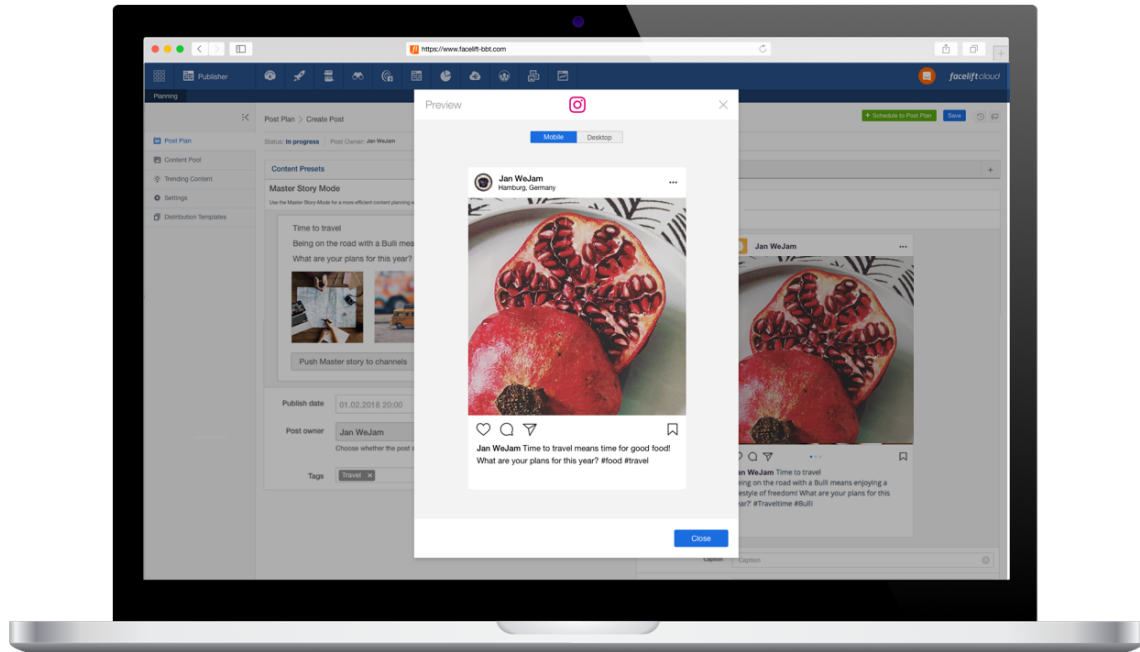


# Preplan and publish Instagram posts in Facelift Cloud



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**As an official Instagram and Facebook Marketing Partner, we are delighted to offer our customers the opportunity to plan and publish Instagram posts directly within Facelift Cloud in the future.**

This week Instagram announced the long-awaited update for its Instagram Graph API. Social media managers have finally been heard: With the update, you are now able to avoid the previously obligatory detour via the mobile app when publishing your content. That means no more late night or weekend campaign publishing.

Thanks to the new API, Facelift Cloud users will no longer need to take any manual steps to distribute content on Instagram. This is done directly from the Publisher module of Facelift Cloud and enables secure and easy posting to different Instagram accounts at any time. The only requirement is an Instagram Business Account.

For Instagram, this expansion is an important step towards further professionalising access to its social network for companies and enabling you to achieve your goals in a structured and efficient way.

Learn more about Facelift Cloud. Just click [here](#) to schedule a call with us.